GOVERNMENT BBA COLLEGE (SELF FINANCE)

Affiliated with Gujarat University, Ahmedabad
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NO.GBBA/NOTICE/2024/16   Date:28/08/2024

B.B.A. SEM: 3 ASSIGNMENT NOTICE

Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.

2. This information should be mentioned in the front page of your assignment;

- ➢ Full Name (Surname, Name, Father's Name)
- ➢ Roll Number
- ➢ Class & Division
- ➢ Semester
- ➢ Subject
- ➢ College name
- ➢ Submitted to (Sign & Date)
- ➢ Submitted by (Sign & Date)

3. Student should be sign at the top portion of each page of the assignment.

4. Deadline for Assignment submission will declare afterwards.

Dr. Ishwar Rathod   Dr. Yogesh Yadav
(Coordinator)   (Principal)
Government B.B.A College (Self-Finance)   Government B.B.A College (Self-Finance)
Maninagar, Ahmedabad.   Maninagar, Ahmedabad.

GOVERNMENT B.B.A. COLLEGE

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

Fundamentals of Financial Management
SUBJECT CODE: DSC-C-231
SEMESTER:3

**Faculty Name: Mr. KRUPAL ACHARYA**

DO AS DIRECTED.

1) Mr. Golamal deposit ₹10,000 today with financial institution for next 7 years at 8% rate of interest. Calculate the compounding interest if compounding is done (i) Semiannually, (ii) Quarterly.

2) ABC company raised ₹10,00,000 for an expansion program form IDBI at 7% interest per year. The amount has to be repaid in 6 equal annual installments. Calculate the installment amount and prepare loan amortization schedule.

3) A finance manager of a company wants to buy an asset costing ₹1,00,000 at the end of 10 years. He requested you to find out the annual payment required, if the saving earn an interest rate of 12% per annum.

4) Mr. A an investor expects a perpetual amount of ₹1,000 annually from his investment. What is his present value of perpetuity if the interest rate is 8%?

5) The demand for certain items is random. It has been estimated that the monthly demand of the item has a normal distribution with a mean of 900 unit. The unit price of the items ₹30. Ordering cost is ₹40 and the inventory carrying cost is estimated to be 25% year. Determine:

   i.   Economic Order Quantity
   ii. Number of orders

iii.   Frequency between two orders.

6) The annual inventory requirement of a firm is 60,000 units. The ordering cost is ₹140 per order. It's carrying cost per unit is ₹1.50 per unit. Suppose the ordering quantity is a follow: (i) 60,000 units, (ii) 30,000 units, (iii) 15,000 units, (iv) 7,500 units, (v) 3,750 units, (vi) 1,875 units. Determine the following on the basis of above information:

    i.   Ordering cost

    ii.   Carrying cost

    iii.   Average inventory

    iv.   Economic Order Quantity.

7) A materials manager has the following data for procuring a particular item. Annual demand is 1,200 units. Ordering cost ₹400 per order. Inventory carrying cost is 40%. Cost per items is ₹90. If the order quantity is more than or equal to 500 units, a discount of 12% is given. For how much should he place the order in order to minimize total variable cost?

8) XYZ Ltd., produced and sold 2,00,000 units of a product at the rate of ₹20 per unit. For production of 2,00,000 unit, it has spent a variable cost of ₹10 per unit and a fixed cost of ₹5,00,000. The firm has paid interest ₹12,000 at the rate of 6% and ₹2,00,000 debt. Calculate operating leverage.

9) Calculate operating, Financial and Combined Leverage under the situation – I and situation – II.

Particulars	Situation – I	Situation – II
Production units	10,000 units	20,000 units
Selling price	₹50 per unit	₹75 per unit
Variable cost	₹30 per unit	₹40 per unit
Fixed Cost	₹40,000	₹60,000
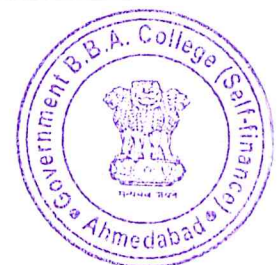
Equity Capital	₹1,00,000	₹50,000
Debt Capital @ 20%	₹1,00,000	₹1,50,000

10) The capital structure of Millennium Software Ltd., Bangalore, consist of an equity share capital of ₹20,00,000 (Each of ₹100 each) and ₹10,00,000, 20% debenture. Sales is going to increase by 40% from 1,00,000 units to 1,40,000 units. The selling price per unit is ₹15 per unit, variable cost is expected to be ₹7 per unit and fixed expenses amount to ₹2,00,000. The corporate tax applicable is 35%.

    i.   You are required to calculate following:

        a. The percentage change in EPS.

        b. The degree of operating leverage at 1,00,000 units and 1,40,000 units

        c. The degree of financial leverage at 1,00,000 units and 1,40,000 units

    ii.   Comment on the behaviour of operating, financial and combined leverage in relation to increase in production from 1,00,000 units to 1,40,000 units.
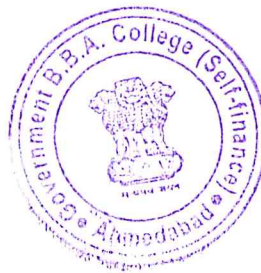
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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

Introduction to Marketing Management
SUBJECT CODE: DSC-C-232
SEMESTER:3

Faculty Name: Ms. JYOTI JAIN

Answer the following questions.

1. Write a short note on (a) marketing v/s selling (b) scope of marketing

2. Explain segmentation with its bases.

3. Explain buyer behavior process in detail.

4. Explain the product life cycle with example

5. Write a short note on market testing and commercialization.

6. Write a short note on pricing methods.

7. Write a short note on online distribution portals

8. Differentiate between advertising and publicity.

9. Explain the meaning of promotion mix and discuss its objectives

10. Write a short note on publicity and public relations

Basic Human Resource Management
SUBJECT CODE: DSC-C-233
SEMESTER:3

Faculty Name: Ms. Rajul Upadhyay

Q:1 Explain HRM. Discuss the objective of HRM.

Q:2 Explain process of HRP in Detail.

Q:3 What is job Analysis? Explain the method of Data collection.

Q:4 What is Recruitment? Explain the process of recruitment.

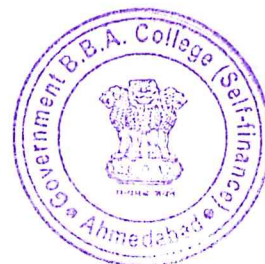Q:5 What is selection? Explain the types of selection.

Q:6 Explain the difference between orientation and Induction.

Q:7 What is Development? Explain need of development.

Q:8 Explain the different stages of the career Planning.

Q:9 What is promotion? Explain the types of promotion.

Q:10 Explain the difference between performance appraisal and Job Evaluation.

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Business Statistics
SUBJECT CODE: MDC-234
SEMESTER:3

Faculty Name: Mr. Tushar Suthar

1. Discuss different types of Data

2. Find the median of the following frequency distribution.

Class	10-29	30-49	50-69	70-89	90-109	110-129
Frequency	13	22	48	57	25	5

3. Discuss Karl Pearson's correlation and Spearman's Rank correlatrion

4. Find the correlation coefficient :

X	123	108	125	137	156	112	107	136
Y	168	158	178	189	197	169	159	179

5. Discuss Method of Determining trend.

6. Find seasonal variations :

Year	Q_1	Q_2	Q_3	Q_4
2006	70	75	72	79
2007	72	78	75	78
2008	75	80	74	72
2009	80	85	78	77

7. If $r_{12} = 0.9$, $r_{13} = 0.8$ and $r_{23} = 0.6$, find $r_{12.3}$ and $r_{13.2}$

8. The regression equations of two variables are

    $5y = 9x - 22$; $20x = 9y + 350$

    Find means of x and y and also the value of r.

9. Discuss Measures of Skewness in detail.

10. State Measures of Dispersion.

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English and Communication Skills
SUBJECT CODE: AEC-235
SEMESTER:3

Faculty Name: Mr. Ajay Zala

(1) Discuss the origins and growth of LijjatPapad. How did it evolve from a small group of women to a nationwide cooporative?

(2) Discuss the evolution of ICIC bank from a development finance institutions to a leading universal bank in India.

(3) Explain ups and downs of NDTV..

(4) Discuss in detail shop, don't drop – DMART.

(5) Write down the downfalls of INFOSYS.

(6) Explain impact and outcomes of the "SHOPPING KA NAYA ADDRESS" Campaign.

(7) Write down in detail the importance of communication.

(8) Explain the features of Communication.

(9) Compare and contrast active and passive voice

(10)   Vocabulary : Idioms and phrases commonly used in the corporate world :

    1. 24/7-

    2. Think outside the box-

    3. State of the art-

    4. Small talk-

    5. Yes-man-

Economics in Managerial Decision Making
SUBJECT CODE: SEC-236
SEMESTER:3

Faculty Name: Ms. Richa Makwana

1. Explain the meaning of Managerial Economics.

2. Discuss the scope of managerial economics.

3. Explain the usefulness of managerial economics in the decision making of business.

4. Explain the concept and degrees of price elasticity of demand.

5. Explain the concept and degrees of Income elasticity of demand.

6. Explain the concept of Demand Forecasting.

7. Discuss the consumer survey method of demand forecasting.

8. Discuss the expert opinion method of demand forecasting.

9. Explain the factors affecting price elasticity of demand.

10. Explain the nature of Managerial Economics.

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Indic Knowledge System-2
SUBJECT CODE: VAC-237
SEMESTER:3

Faculty Name: Ms. Axita Jain

1. Explain unique aspects of IKS. state the difference between IDEA and IDEOLOGY.

2. Write a short note on "KARMA"

3. Define "SCIENCE OF SASTRA" and key elements of the science of sastra.

4. Explain methods to STUDY SHASTRA & overview of SHASTRARTH PARAMPARA.

5. Define "MANUSCRIPTOLOGY". State the types of scripts and preservation techniques.

6. Write a contribution of IKS in forest management and water management techniques.

7. What is the concept of "INDIC ECONOMY". State key economic concept.

8. Write a note about ADMINISTRATION and GOVERNANCE.

9. Write a short note on "ASHTANGA YOGA" and practice of YOGASANA and PRANAYAMA.

10. Explain methods of chanting the mantra and chanting practice